

## **Media Release**

**Clariant International Ltd**

### *Clariant's Industrial and Consumer Specialties Business increases prices due to rising feedstock costs*

**Muttenz, June 15, 2010 - Clariant's Business Unit Industrial and Consumer Specialties today announced global price increases for its entire product portfolio – depending on the specific product group – by up to 15%.**

The price adjustments are necessary to address strong rising oleochemical and petrochemical feedstock costs during the first half of 2010, as well as higher transportation and energy costs. During recent months Clariant's Industrial and Consumer Specialties Business absorbed significant cost increases through production optimization measures; however, recent raw material cost developments leave no other alternative than to increase prices.

Clariant customers will be contacted individually regarding the specifics of the price increases as they apply to their products and regions.

The price increases will become effective immediately or as contracts allow.

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### Clariant – Exactly your chemistry

Clariant is a global leader in the field of specialty chemicals. Strong business relationships, commitment to outstanding service and wide-ranging application know-how make Clariant a preferred partner for its customers.

Clariant is represented globally by more than 100 group companies and employs about 17,500 people. Headquartered in Muttenz near Basel, Switzerland, it generated sales of CHF 6.6 billion in 2009. Clariant is organized into ten Business Units: Additives; Detergents & Intermediates; Emulsions; Industrial & Consumer Specialties; Leather Services; Masterbatches; Oil & Mining Services; Paper Specialties; Pigments; and Textile Chemicals.

Clariant is committed to sustainable growth, which is derived from its own innovative strength. Clariant's world-class products and services play a key role in its customers' manufacturing processes and add value to their end products. The company's success is based on the know-how of its people and their ability to identify new customer needs at an early stage and develop innovative, efficient solutions.

[www.clariant.com](http://www.clariant.com)